



Hopefully after reading this resume there will be enough interest to call me before placing me into the "other" pile.

Why call?

The experience is here. I have survived enough years in corporate environments to learn cooperation, and have also suffered the disappointments of an independent- to learn self-discipline in business. My background in graphic design, website development, and computer gaming businesses offer unique approaches to creative problem solving and bootstrap branding.



## Jeff Bradshaw

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### EMPLOYMENT

#### Delegata Feb 2001-Mar 2003

##### New Media Design Manager/Senior Graphic Designer

Salaried employee to young e-business and technology consultancy delivering industry-specific solutions based on their proprietary Methodology. Duties include facilitating the design and production of all sales and marketing materials for Delegata, including Flash enabled PowerPoint presentations and photography. Produced website graphics for CalPERS (California Personnel Retirement System) ACES (prototyping for Oracle Portal); San Joaquin Counties 10 Most Wanted, SJC Adopt-A-Pet Program, and prototyping for SJC Intranet (Oracle Portal); San Diego Counties District11 CalTrans public site; Prototyping intranet site to consolidate 20 unique programs for ADP (California Alcohol Drug Programs); Software Development Life Cycle(RUP) website and onsite posters for LDC (Legislative Data Center) using HTML, FlashMX, Swift 3D, Fireworks, Dreamweaver MX, Javascript, PhotoShop, Freehand and Illustrator, Quark, PageMaker, and Acrobat applications.

#### Electronic Freight Exchange April 2000-Feb 2001

##### Director of Creative Services

Salaried employee to startup company located in El Dorado Hills CA. Duties include co-coordinating marketing strategies and facilitating the design and production of all sales and marketing materials for EFX. Received a dotie nomination and Vanguard award for the year 2000. Produced their Flash based website. The company is no longer in business.

#### TelTech International/ Call Boxx Studios 1998-2000

Salaried Employee to Cablevision's corporate offices, telecommuting to Hicksville Long Island, New York. I produce graphic applications (Flash and javascript) for Cablevision's inTRANet. While operating Call Boxx Studios, an Independent Internet website design studio. I've produced website graphics for CableData/USCS (intranet apps), Cablevision of New York, Time Warner (intranet apps), Aerojet General, Antique Plaza, IBM (intranet apps) International Billing Services (trade show) and Resource Management International.

#### Resource Management International/ Design Resource 1995 -1998

Art Director for the corporate communications department of RMI. Responsible for managing the day-to-day operation of Design Resource- the graphic design department of the company. Duties include coordinating marketing strategies and facilitating the design and production of all sales and marketing materials for RMI and its clients. RMI sold in1998.

### EDUCATION

American River College, Sacramento, California, Associate of Arts -Art Major.  
Sacramento State College, Bachelor of Arts

### REFERENCES

available upon request

Collection Monthly Reports- Cablevision

USCS - Advanced Technologies

USCS - CyberCSR

USCS -Comedy Theater

USCS -COMPASS